



City of Roseville City Manager's Quarterly Report

July – September 2024

City Council Strategic Plan Priorities

FY 2025–2029



**Ensure a
safe and
healthy
community**



**Remain
fiscally
responsible
in a changing
world**



**Enhance
economic
vitality**



**Invest in
well-planned
infrastructure
and growth**



**Support
community
engagement
and advocacy**



**Deliver
exceptional
City services**

roseville.ca.us/strategicplan



Ensure a safe and healthy community

Replacement of Police mobile data computers enhances communication and efficiency

New Mobile Data Computers (MDC) for all police vehicles were purchased by the Police Department and installed by the Information Technology team. The past devices were slowing down and showing signs of wear and tear. These devices allow the vehicles to be tied into the alerting system, communicate back and forth with dispatch, map out the quickest routes to the call, and access any needed City resources. The MDCs are critical to officers' ability to respond promptly to calls and work efficiently while in the field.

Traffic Enforcement

Top Three Collision Locations

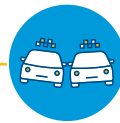
- Cirby Way / Riverside Avenue
- Highland Pointe Drive / Pleasant Grove Boulevard
- Pleasant Grove Boulevard / Roseville Parkway



DUI Arrests
171*



Officer Initiated Actions
17,440*



Total Collisions
1,099*



Traffic Stops
6,834*



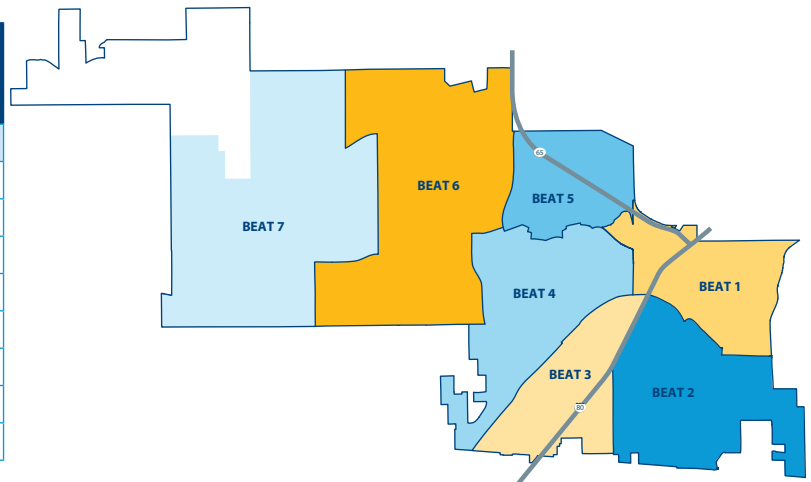
Incoming calls
75,420*

Emergency 911 calls
29,800*

Abandoned 911 calls
4,318*

**Jan 1- October 1, 2024*

BEAT	CITIZEN INITIATED CALLS FOR SERVICE	OFFICER INITIATED CALLS FOR SERVICE	TRAFFIC STOP	ACCIDENT COUNT
<i>Jan 1- Oct 1, 2024</i>				
BEAT 1/SRMC*	3,287	1,507	510	161
BEAT 2	5,980	2,526	1,242	216
BEAT 3	5,924	3,653	1,373	194
BEAT 4	5,035	2,777	765	127
BEAT 5	3,176	1,113	371	157
BEAT 6	5,184	3,264	1,664	177
BEAT 7	4,387	2,600	909	67
Grand Total	32,973	17,440	6,834	1,099



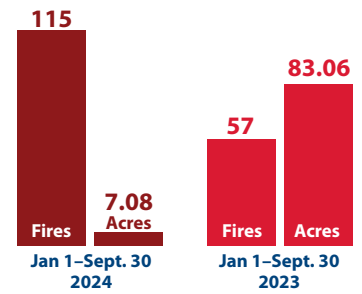
* Sutter Roseville Medical Center

Roseville Fire provides mutual aid support in state and nation

California has experienced a hotter than normal summer. This combined with an excess of fine fuels from unusually wet winter and spring seasons has resulted in vegetation being more susceptible to ignition and fire spread than previous years. So far, fires in the state have burned over 1,000,000 acres and 1,687 structures.

Roseville Fire Department (RFD) has been heavily engaged in the State master mutual aid system this past summer and has deployed fire engines as part of three separate strike teams. In addition, RFD has deployed eight individuals as overhead support to assist in management positions during five of the major fires throughout the state. In September, Chief Rick Bartee was deployed to Hurricane Helene as the Deputy Incident Support Team Leader for FEMA Urban Search and Rescue. The fire season is still active with seasonal winds yet to come and no significant rainfall.

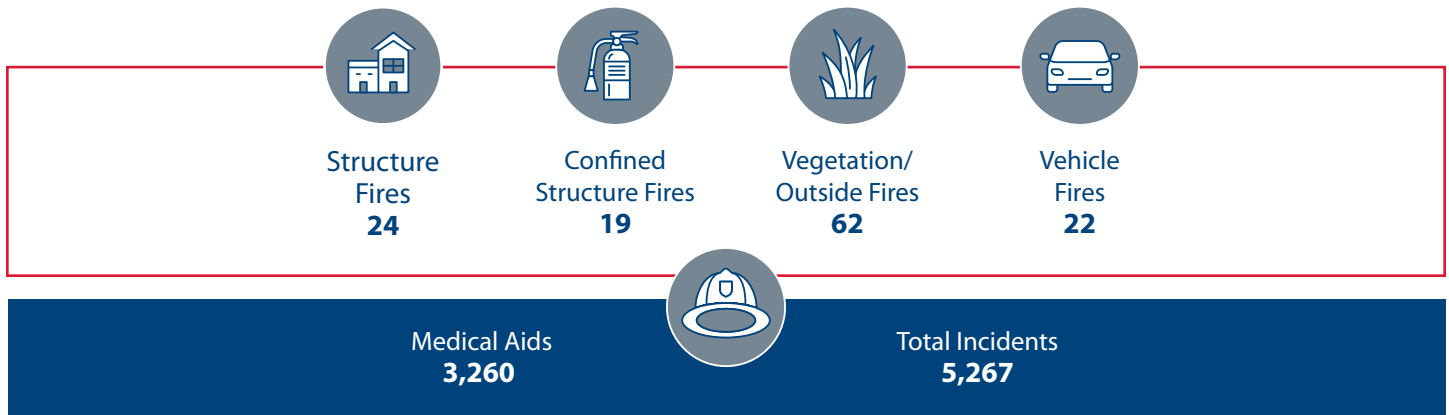
Vegetation/Outside Fires



PRL sees high demand for swim lessons

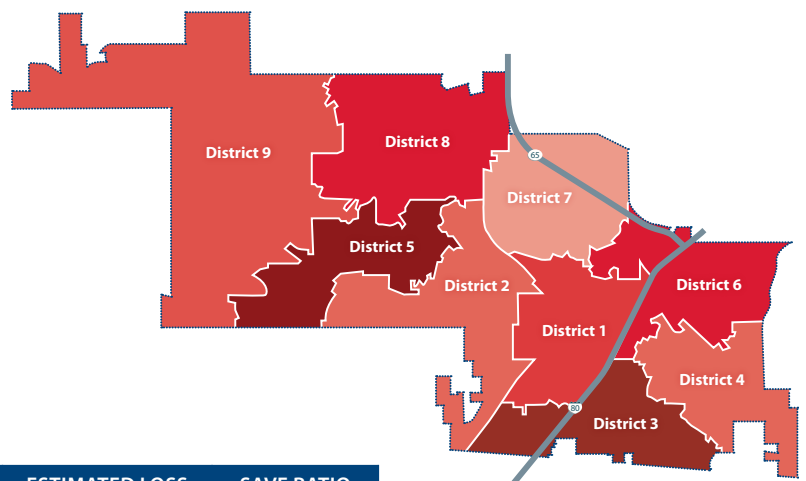
Swim lessons are essential for building water safety skills, boosting confidence, and ensuring safe enjoyment of water activities while reducing the risk of drowning. Studies show that formal swim lessons can reduce the risk of drowning by up to 88%, making them a critical tool for preventing water-related accidents. During the summer of 2024, 4,078 participants took part in swim lessons through Roseville Parks, Recreation & Libraries programs. These programs not only teach vital life-saving skills, but also foster a lifelong love and respect for the water, ensuring safer, more confident swimmers in our community.

Incident Response



FIRE DISTRICT REPORT

FIRE DISTRICT	# OF CALLS	RESPONSE TIME (MINUTES)
3	935	8.7
1	663	9.7
8	666	11.4
2	545	9.5
6	502	8.9
4	533	10.8
7	542	10.8
9	460	9.7
5	305	8.6



FIRE SAVE RATIOS

MONTH	FIRES WITH LOSS	ESTIMATED TOTAL VALUE	ESTIMATED LOSS	SAVE RATIO
July	25	\$3,513,490	\$893,590	75%
August	43	\$4,003,350	\$951,421	77%
September	57	\$8,909,750	\$111,500	88%
Totals	125	\$16,426,590	\$1,956,511	88%



Remain fiscally responsible in a changing world

FY2023-24 Budget

On September 18, 2024, Finance Department staff presented the [third quarter financial report](#) for the FY2023-24 budget, which ended June 30, 2024. The timing is indicative of the diligence required to reconcile records each quarter. The presentation included an updated year-end surplus projection for the General Fund. Current estimates indicate that the General Fund will end the fiscal year with a surplus of \$15 million to \$17 million.

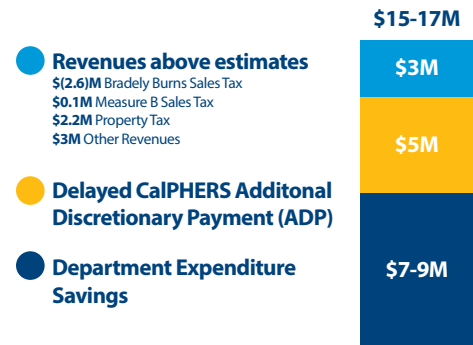
Key drivers of this surplus include:

Revenues – Property tax and other departmental revenues are expected to offset the \$2.6 million shortfall in Bradley Burns Sales Tax, resulting in overall revenues exceeding estimates by \$3 million.

Additional Discretionary Payment (ADP) – A \$5 million savings has been realized by deferring the ADP to CalPERS, originally budgeted for FY2023-24, but postponed as a precaution due to the anticipated shortfall in Bradley Burns Sales Tax.

Department expenditures – Anticipated savings of \$7 million to \$9 million in departmental expenditures, primarily from salary savings due to vacant positions. This savings is within the reasonable range of 4% of operating expenditures.

These figures remain subject to adjustments as the fiscal year-end financials are finalized. A comprehensive year-end budget report, including detailed revenue and expenditure outcomes, will be presented to City Council in January 2025.



Potential uses of the surplus

In the third quarter presentation, City staff also outlined potential options for utilizing the projected surplus, including:

- Allocating a portion of the surplus to make some or all the ADP payment to CalPERS.
- Addressing the City’s pension liabilities by contributing a portion of the surplus to the pension trust.
- Funding one-time capital expenditures, such as rehabilitation of facilities, equipment, technology, and parks, as well as addressing funding gaps in capital improvement projects that require one-time resources.

Enterprise and special fund performance

The third quarter report and presentation also provided updates on operating revenues and expenditures for the City’s major enterprise funds, including Electric, Water, Wastewater, Waste Services, Transit, Transportation, and Youth Development. Additionally, results were presented for special funds such as the Fire Facilities, Public Facilities, and Strategic Improvement funds.

FY2024-25 Budget

Staff have been closely monitoring the FY2024-25 budget through the first quarter, which began July 1, 2024. A first-quarter financial update for major General Fund revenues will be presented in January 2025.

Upcoming financial reports and budget milestones

FY2023-24 Budget

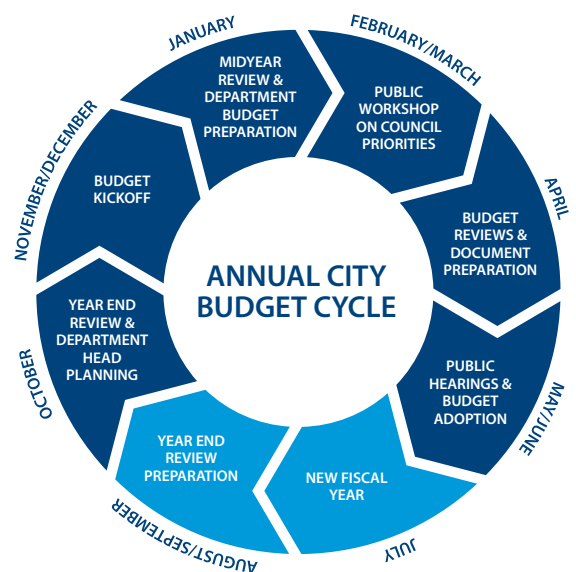
- January 2025: Final Year-End Budget Results for the fiscal year ending June 30, 2024

FY2024-25 Budget

- January 2025: First Quarter Report covering July – September 2024
- May 2025: Second Quarter Report, covering October – December 2024
- September 2025: Third Quarter Report, covering January – March 2025

FY2025-26 Budget

- May 2025: Delivery of Proposed Budget for the fiscal year covering July 1, 2025 – June 30, 2026





Enhance economic vitality

Significant Development Projects

Plans re-imagine three of Roseville's oldest commercial corridors – In December 2022, the City adopted three new Specific Plans as part of the Commercial Corridor Plans Project to reimagine three of Roseville's oldest commercial corridors: Atlantic Street Corridor Specific Plan, Douglas-Harding Corridor Specific Plan, and Douglas-Sunrise Corridor Specific Plan. The project includes a vision for the future and appropriate development standards, regulatory incentives, and design standards. Each Specific Plan includes a community-based vision that respects the unique identity of each corridor and its surrounding communities. Development Services, Economic Development, and Public Affairs and Communication staff are developing a communication and marketing plan to raise awareness of the plans' benefits and streamlined approval opportunities and are exploring incentive options for Council consideration. A residential market analysis of the corridor areas was completed in Spring 2024. A market study for commercial development is also near completion. The purpose of the market study is to determine the barriers and opportunities for redevelopment and make policy suggestions for consideration. Several pre-designs for select sites on Harding Boulevard were also developed in order to demonstrate the site potential for redevelopment.

The Commercial Corridors project was presented by Development Services at the first 2024 American Planning Association – Sacramento Valley Section Speaker Series session on June 28 as an example of how cities can remove barriers to infill housing. Staff have received two applications for residential infill projects that would take advantage of the new streamlined review processes: 104 King and 124 Center Street. Staff is currently working with both applicants to determine a final design. A new retail building was also approved using the new design standards, located on the northwestern corner of Douglas Boulevard and Harding Boulevard (445 Roseville Square).

Phillip Road Site – The Phillip Road Site, located at 6382 Phillip Road, proposes the development of a job center with a range of land uses and associated site improvements. Earlier this spring, Panattoni Development Company introduced a new vision for the Phillip Road Site referred to as the Balanced Plan. The new vision is a result and reflection of more than a year of community outreach and neighborhood meetings, and represents a balance of community needs and the City of Roseville's economic goals.

The Balanced Plan is a mixed-use proposal that includes residential units, 20,000 square feet of retail space, 30,000 square feet of medical/office space, nearly 30 acres of new passive and active open space, and 1 million square feet of space for innovation uses, including advanced manufacturing, research and development, and bio/life sciences. Panattoni is preparing to submit entitlement plans for the Phillip Road Site Balanced Plan to the City by mid-October.

On December 4, 2023, the City of Roseville received a procedural notice from the California Department of Housing and Community Development (HCD) related to the applicability of the Surplus Land Act (SLA). Given the forthcoming revised project proposal from the developer, the City and HCD worked collaboratively toward a SLA resolution. Pending the sale of the property, the City of Roseville and HCD have executed a Settlement Agreement, effective September 16, 2024.

Panattoni has an updated website for the Phillip Road Site project where more information and an updated timeline can be viewed at philliproadsite.com. The City's project page is: Roseville.ca.us/PhillipRoadSite

Al Johnson Wildlife Area – To promote public understanding of the City's long-planned improvements in the Al Johnson Wildlife Area, formerly referred to as Reason Farms, informational "Future Site Plans" signage and a website were developed. One sign is located along Phillip Road as a companion to the existing monument sign, and the other is in the Winding Creek neighborhood at the terminus of the paved trail. Signs also direct people to the Roseville.ca.us/siteplans webpage to learn more.

Foothills Commerce Center expansion – Mark IV Capital recently submitted an application to construct four industrial buildings totaling 359,000 square feet off Winding Creek Drive. The project also proposes new driveways, access aisles, parking lots, loading docks, landscaping, trash enclosures, and stormwater treatment features. The buildings are designed with flexibility in mind and can accommodate users of varying size including manufacturing uses as well as warehouse and distribution uses.

Blue Oaks Commerce Center – The center was approved by the City Council on January 18, 2023. The project site is located off Freedom Way, next to the FBI Building and includes four industrial buildings totaling 310,000 square feet. Site work began in September with the project being developed in phases. The first two industrial buildings are currently under construction and include approximately 150,000 square feet of flexible industrial space.

West Roseville Marketplace – In November 2022, the Planning Commission approved development of a 76,000 square-foot shopping center on 8.8 acres on the northeast corner of Pleasant Grove Boulevard and Fiddymont Road. The project would include a 55,592 square foot Safeway, 13,950 square feet of inline shops, one freestanding building with a gas station, and a freestanding drive-thru building. A modification to the original project was approved to allow a McDonald's with a drive-thru on Pad B. Construction is currently underway with an **expected completion date in late 2024 or early 2025**.

Blue Oaks Retail Center Phase 2 (Dutch Bros/Chick-fil-A) – This project, located at the corner of Blue Oaks and Woodcreek Oaks boulevards, includes six freestanding commercial buildings ranging between 950 and 13,200 square feet in size; two of the commercial buildings include a drive-thru (Chick-fil-A and Dutch Bros), the remaining building tenants are unknown at this time. The project was approved by the Planning Commission on March 23, 2023. **Dutch Bros had its grand opening on August 24. Chick-fil-A opened on October 3.**

Baseline Marketplace - Costco – In April 2023, the city approved Costco's application to develop a new 160,529 square foot Costco warehouse building along with a fuel facility and car wash located at the northwest corner of Baseline and Fiddymont roads. Offsite civil improvement plans have been issued by the Engineering Division and building permits are in their fourth round of review by the Building Division. Onsite civil improvement plans have completed one review and are pending resubmittal. Costco purchased the property on July 26, 2024, and awarded the bid for the offsite improvements to Marquez Construction and initial site construction meetings have taken place with mobilization currently underway. Costco anticipates a **late 2025 or early 2026 store opening**.

Bosch – Activities are underway in the beginning of its \$1.5 billion investment. The City issued the first permit, a demolition permit, in February and is currently processing a Minor Modification to a Major Project Permit for added equipment on the building exterior. Most recently, the City issued two large tenant improvement permits in August and September.

Erikson Senior Living Facility – An application has been submitted to allow construction of a 2.1 million square foot continuing care retirement community on a 55.6-acre site consisting of Sierra Vista Specific Plan (SVSP) Parcels KT-41A and KT-41B north of Baseline Road between Santucci and Westbrook Boulevards. The project includes a total of 1,200 independent living units, 40 skilled nursing beds, and 200 assisted living/memory care beds in buildings up to six stories in height.

The project is expected to be developed in six phases, the first of which will consist of approximately 624,000 square feet. The project plans were approved by the Planning Commission on July 13, 2023, and the Development Agreement was approved by the City Council on September 6, 2023. Erickson closed escrow on the property in late December 2023 and civil improvement plans are nearly ready to issue. Erickson expects to **begin construction late summer/early fall**.

Electric Pickle at Roseville Junction – A two-story, 12,000 square foot restaurant with 9 outdoor pickle ball courts (four are covered), two bocce ball courts, and other outdoor amenities will be located at 290 Conference Center Drive, adjacent to the Galleria Mall and Highway 65. The entertainment complex is part of the Roseville Junction development, which is expected to include several restaurants, two hotels, and a potential beer garden. The Electric Pickle site will be among the company's first locations in the nation and was approved by the Planning Commission on September 14, 2023. Construction on the first phase of civil improvements began this summer.

Five hotels approved

Approved June 2023: Hilton Homewood Suites, located at Freedom Pointe.

Approved July 2023: Marriott brands Element and Hampton Inn, both located off Gibson Drive.

These three hotels will bring an additional 356 hotel rooms to the City. Civil improvement plans were submitted in early June and a final parcel map is currently under review.

Approved December 2023: Hyatt Caption Hotel and Hyatt House Hotel, located at 290 Conference Center Drive. These two hotels will add 248 rooms to the city. Grading work started early this year and construction on the first phase of civil improvements began this summer.

City partners with builders to provide more affordable housing

The City has been partnering with several multi-family housing builders to provide additional affordable housing in Roseville. Some of the recent projects approved include the Shea properties site, Parcel F-22 in the West Roseville Specific Plan, North Roseville Specific Plan Parcel WW-17, and Sierra Vista Parcels WB-30 & 32. Together it is anticipated these projects will construct approximately 1,250 affordable units within the city. All of these projects will provide affordable units for a period of 55 years as specified by the City's Housing policies.

WRSP Parcel F-22 – West Roseville Specific Plan Parcel F-22 is an approximately 10-acre High Density Residential parcel located at the northeast corner of Fiddymont Road and Harvey Way. The site has a unit allocation of 244 units with 184 designated as affordable rental units. In June 2024, the Planning Division approved an affordable apartment project on the site through the City's Objective Design Standards (ODS) process that would provide a total of 265 units (with a density bonus of 21 units). The apartment complex will consist of three-story buildings with a mix of one-, two-, and three-bedroom units. Building and civil construction documents were submitted in June and are currently in the third round of review.

SVSP PCL WB-30 – Parcel WB-30 within the Sierra Vista Specific Plan is proposed to be developed with 355 senior affordable units. The 355 units consist of one- and two-bedroom apartments in six buildings. The site has five four-story 64-unit buildings and one four-story 35-unit building with amenity spaces on the ground floor. The site is bounded by Pleasant Grove Boulevard to the south, Santucci Boulevard to the west, open space to the north, and two High Density Residential parcels to the east. Civil improvement plans are nearing approval and building permit plans are also under review.

SVSP PCL WB-32 – Parcel WB-32 within the Sierra Vista Specific Plan is proposed to be developed with 192 senior affordable units. The 192 units consist of one- and two-bedroom apartments in three buildings. The site is designed with three four-story buildings and a single-story clubhouse building adjacent to the pool deck. The project parcel is an irregular triangular shape lot that is bounded by Santucci Boulevard to the west, a vacant parcel with a land use designation of Urban Reserve to the south, and the City's boundary line to the west. Civil improvement plans are currently under review.

NRSP WW-17 – The Pleasant Grove Apartments project, located at 1721 Pleasant Grove Blvd., is a 98-unit affordable housing development on 4.96 acres in the North Roseville Specific Plan area (Parcel WW-17). The project will consist of an amenity building and two apartment buildings consisting of one- to three- bedroom units. The project is a qualified affordable housing development, which was approved through the Objective Design Standards ministerial review process in April 2023. Construction began in May 2024 and will continue into 2025.

Shea Properties – Shea Properties, located at 572 Gibson Drive, proposes to develop a 356-unit affordable apartment complex on 19.51 acres in the North Central Roseville Specific Plan area. The project is 100% affordable, and will contain a mix of one, two, and three-bedroom units ranging from 650 square feet to 1,150 square feet. The site is bounded by Highway 65 to the north, Gibson Drive to the south, an office building complex to the southeast, and a multi-family residential development to the southwest.

The project was recently awarded more than \$70 million from the State of California in tax credit bond allocations. Construction documents were submitted for review in March 2024 with the goal of being issued by July 2024. Grading and civil improvements are currently underway, and vertical construction began in September.

New Businesses

Several new businesses opened including – Get Axed (771 Pleasant Grove); Sharif Fine Jewelers (1253 Roseville Parkway); Kura Revolving Sushi (250 Gibson); Tours Les Jours (9400 Fairway); Amazon Fresh (6780 Stanford Ranch); Dutch Bros (1478 Blue Oaks); Chick-fil-A (1490 Blue Oaks); Floor & Décor (1120 Galleria)

Opening soon – Opening soon – Fogo de Chao (1104 Galleria); Aqua Tots Swim (1850 Douglas); Dutch Bros (1951 Vineyard); Safeway (1790 Pleasant Grove); Quick Quack Car Wash (1590 Vineyard); McDonalds (1760 Pleasant Grove); Rest Recovery Wellness (10002 Foothills), Azayaka Japanese Fusion (6726 Stanford Ranch), Waymaker Brewing (10529 Fairway)

Westfield Galleria – Several new tenants opened including Gorjana, Jo Malone, Free People, Rothy's, an expanded Abercrombie Kids, Carrara's Pastries and newly relocated Q1227 Restaurant. Coming soon – Uniqlo, Läderach, Amour Vert, Aerie, David Yurman, and Sourdough & Co

Business Expansions

Kaiser Permanente Expansion – Kaiser Roseville is under construction with a new six-story, 138-bed inpatient tower, including a 20-bed intensive care unit, as well as an emergency department expansion that adds 36 new beds, six new operating rooms, a new pharmacy, expanded imaging and diagnostic space, and a new parking garage.

The expansion project will make Kaiser Roseville the largest hospital in Placer County. Construction is **anticipated to be completed in 2027**.

Sutter Health Expansion – Sutter constructed a new four-story, 85,000 square-foot medical office building to house its new residency program and expand the existing parking garage with an additional 556 stalls, creating a total of 1,047 parking stalls. The new parking garage is now open, and the new building is set to open soon. In August, Sutter announced plans to also add a \$10 million advanced operating room to the campus.



Union Pacific makes Roseville stop on “Big Boy Westward Bound” tour

On July 12 - 13 Union Pacific Railroad (UPRR) “Big Boy” Locomotive No. 4014, the world’s largest steam locomotive, was displayed on the UPRR tracks as part of Union Pacific’s “Big Boy Westward Bound” tour, honoring Union Pacific’s railroad legacy and celebrating the railroad’s employees and communities it serves.

City staff from various departments including Planning, Economic Development, Parks, Recreation and Libraries, Public Works, Public Affairs and Communications, Police and Fire met over several months to discuss event logistics and plan an associated community event intended to help showcase downtown Roseville and increase patronage of downtown businesses.

This City also worked with the Downtown Roseville Partnership (DRP) to leverage the anticipated increase in downtown foot traffic to benefit local businesses. Significant media coverage of the event promoted tourism and awareness of not only UPRR Locomotive No. 4014 but for downtown Roseville as a place to visit. Over the course of the event, approximately 30,000 attendees visited downtown Roseville each day, resulting in an estimated economic impact of \$1.5 million in direct spending with event vendors, downtown merchants, and nearby businesses over the two-day event.

The City’s ongoing partnership with UPRR and the DRP helped ensure the event was a success and resulted in direct benefits to our business community.



Roseville hosts national convening on workforce development through InvestHealth partnership

Along with the local non-profit Health Education Council (HEC), staff from Public Affairs and Communications, Economic Development and Housing co-hosted a two-day convening in September focused on workforce development, with participants from InvestHealth cities in Georgia and Nevada, the Roseville Area Chamber of Commerce, Sierra College, and employers throughout the region. This was part of a \$75,000 City Health Dashboard Data Challenge grant, the latest grant the City received from the Robert Woods Johnson Foundation through our InvestHealth partnership, now in its seventh year.

After a tour of Roseville, welcome from the mayor, and briefing from staff on the first day, the NYU Grossman School of Medicine’s Department of Population Health presented data from its publicly available City Health Dashboard. Participants analyzed the data to inform their approach to improving the social determinants of health in their communities. On the second day, a workforce summit in Sacramento brought together 200 employers to learn about data benchmarks and best practices and to host a job fair.

Roseville was one of 50 cities selected nationwide in 2016 by the Robert Woods Johnson Foundation to be an InvestHealth city in partnership with HEC. This summer, Roseville representatives traveled to Roanoke, Va., and Missoula, Montana, on grant-funded convenings that addressed community engagement and affordable housing.





Invest in well-planned infrastructure and growth

Roseville Soccer Complex construction well underway

Progress continues on the soccer complex in the western part of the city with the artificial turf installation beginning and the universally accessible playground taking shape. Each field takes about a month to complete as meticulous efforts are put into leveling and enhanced cushioning to reduce potential impact/injuries. Cork and sand infill are also being used on the fields, which will result in lower surface temperatures over other types on infill. In addition to construction, Parks, Recreation & Libraries staff have identified potential naming rights sponsors for the complex and the plazas, which will be taken to the City Council on October 16, 2024. Staff is now focusing on naming rights sponsors for the playground and individual fields.

The complex is expected to open late 2025.



Soccer complex

Weber Park renovations continue

Renovations in Weber Park have progressed well and are now in the planting phase. Installation of the play structure is expected soon.

The project is on target to be **completed in 2025.**

Johnson Pool improvements enhance access and durability

Improvements at Johnson Pool, which include Americans with Disabilities Act (ADA) improvements to the restrooms and showers, replacing the pool's fiberglass shell, adding splash components, replacing the pool deck, and upgrading mechanical equipment has started. The pool's original fiberglass shell was removed and work on the new pool will begin this fall. The project is currently on target to meet the desired **completion by Summer 2025.**

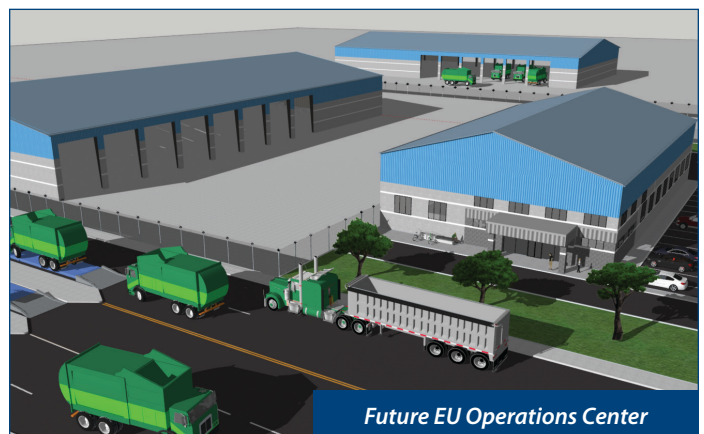
New Parks Currently Under Construction

- Riego Creek Park (2800 North Hayden Parkway) **expected completion, Winter 2024.**
- Campus Oaks Park (580 Roseville Parkway) **is complete and park dedication was on October 12, 2024.**
- Denio Family Park (5820 Fiddyment Road) has experienced some delays. The updated **opening is Winter 2024.**
- Crimson Ridge Park (8711 Crimson Ridge Way) is in an establishment period for turf and plant material; **expected opening, Fall 2024.**
- John Byouk Park (4651 Upland Drive) construction underway, with **expected completion in Summer 2025.**

Conceptual design for future EU operations center

In June, Environmental Utilities (EU) issued a Notice of Preparation to begin the environmental analysis for the upcoming Operations Center in the northwestern part of the city. The project will include an administration building, a maintenance shop for EU divisions, fleet parking for zero-emission garbage trucks and support vehicles, and a recycling, recovery, and transfer operation.

EU has started developing conceptual designs and conducting technical studies for the project. During this phase, EU is examining key land development challenges such as water, sewer, electrical, roadway, and flood considerations while also focusing on early cost estimates, permit strategies, and value engineering to optimize the project.



Future EU Operations Center

The public comment period for inclusion in the draft Environmental Impact Report (EIR) closed and is set to be released in Spring 2025 with the preliminary designs. The EIR will evaluate the environmental impacts of the project, with an emphasis on minimizing significant effects where possible while incorporating public input to support informed decision-making.

Sewer lift station and collection system enhancement project

EU launched a two-phase project to improve sewer collection systems that started in September 2024. The first phase is located off Sierra College Boulevard and the second phase will occur within the Roseville neighborhoods near Hickory and Atkinson. This essential project replaces pipelines to ensure ongoing reliability for Roseville customers. For the first time, EU is using an innovative pipe bursting method, which upgrades pipelines with minimal excavation, reducing disruptions and costs. The project scope includes upsizing pipelines, modifying sewer manholes, and restoring roadways to ensure a resilient sewer system is ready for future demands.

Roseville Parkway Extension Project

Construction for the Roseville Parkway Extension project is continuing to progress. The contractor has completed the main superstructure of the bridge and is currently working on various bridge appurtenances. The bridge work is expected to be completed by the end of November. The majority of concrete work on the eastern side of the project is completed with a portion of the new roadway open for local business access. Preparations for concrete paving on the western side of the project are currently underway. The project continues to be slightly ahead of schedule and is **anticipated to be completed in early 2025**.

Pleasant Grove Boulevard Widening

Construction of the Pleasant Grove Boulevard Widening Project is continuing to progress. The connection from the future Misty Woods Aquifer Storage and Recovery (ASR) Well to the 36-inch water main under Pleasant Grove Boulevard has been completed. The majority of roadway widening is also completed in preparation for the finish overlay. The finish overlay is expected to be placed between Misty Wood Drive and Woodcreek Oaks Boulevard by early November. The contractor and City staff are coordinating remaining items to maximize progress through the winter months as weather allows. The project is currently on schedule, with planned completion in the **Spring 2025**.

Washington Boulevard Roundabout

The Washington at All America City Boulevard Roundabout Project is fully open to the public in all directions. The final signage, striping, central feature, and all landscaping has been completed. The contractor is wrapping up minor punch list items.

Blue Oaks and Westbrook Traffic Signals Project

The Blue Oaks and Westbrook Traffic Signals Project began in late April with the underground utility work in various locations completed in early July. Other improvements including concrete curb and gutter, paving and striping were completed in late September. The equipment for the traffic signals started arriving in late September and the contractor is scheduled to start installing in early October. The project is anticipated to be completed in **November 2024**.



Fire Station 8

Located on the southeast corner of the intersection of Woodcreek Oaks Boulevard and Painted Desert Drive, the construction of Roseville's newest fire station continues. Work already completed includes interior and exterior paint, flooring, lighting installation, electrical, heating, and air conditioning. The major work currently underway is exterior brickwork and site concrete, with exterior landscaping, some equipment delivery, and furniture installations remaining. Due to delays caused by labor shortages throughout the summer, **occupancy will take place mid-November and final landscaping, and finish work is estimated to be complete by mid-January 2025**.



California Energy Commission approves DEBA grant

On August 14, 2024, the City of Roseville received unanimous approval for the Distributed Electricity Backup Assets (DEBA) grant from the California Energy Commission that will provide \$1.37 million in grant funds to support efficiency upgrades to the California Department of Water Resources' generation units located at the Roseville Energy Park. The efficiency upgrades will increase the output of the units by up to 9.5 megawatts and will be available to support the grid during extreme events through the duration of the DEBA program, which extends through the end of 2031. This approval marks an important step contractually in Roseville's move to own these units in the future and offsets the total project costs of \$8.89 million. Bringing these units into Roseville's portfolio through ownership is an important step to support ongoing residential and commercial growth in our community. The DWR units were originally installed in Roseville in response to the Governor's 2021 Emergency Proclamation related to grid reliability.

Dry Creek Greenway East Trail Phase 1

The Dry Creek Greenway East Trail Phase 1 project began in early January 2024. Currently improvements such as retaining walls, bridge abutments and widening the Darling Way bridge are taking place. Two pedestrian bridges have been installed across Dry Creek and Cirby Creek and it is anticipated that a section of trail between I-80 and Cirby Creek will be paved this year prior to winter. The project is **anticipated to be completed in late Summer 2025**.

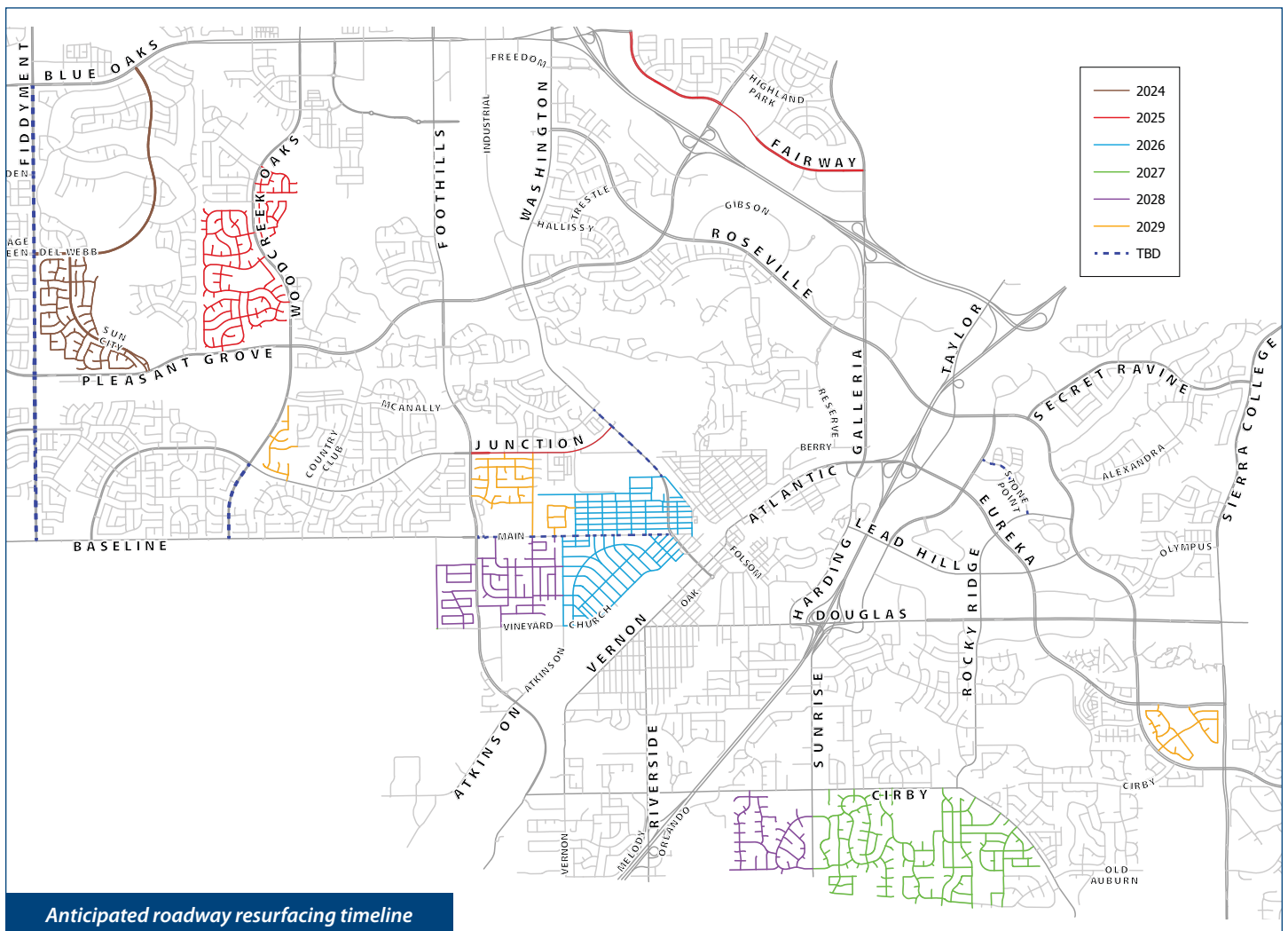


Pleasant Grove Stormwater Retention Basin Project

Environmental impact analysis and final design for the Pleasant Grove Stormwater Retention Basin Project began in May 2024. This project will mitigate stormwater runoff from various developments across the city and parts of unincorporated Placer County*, refining preliminary design and environmental efforts that originally began in the early 2000s. Construction is anticipated to occur as early as 2027. *Negotiations are under way for reservation of basin volume to accommodate select unincorporated Placer County developments at the County's costs. This would increase funding for construction and maintenance of the facility, potentially expediting the construction timeline. A community open house is being held in late October to gather public input on the design and the project's scope as the environmental study phase begins.

5 Year Residential Resurfacing Plans (2024-2029)

The remaining portion of the Sun City neighborhood along with Del Webb and Sun City boulevards are actively being resurfaced. The resurfacing and final striping are scheduled for completion by the end of October 2024. Fairway Drive and a portion of Junction Boulevard are anticipated to be resurfaced in 2025. Goals for residential resurfacing over the next five years can be seen at roseville.ca.us/resurfacing.





Support community engagement and advocacy

City Council endorses Prop. 36 on statewide ballot

At its Aug. 21 meeting, the Roseville City Council unanimously passed a resolution to support Proposition 36, the *Drug and Theft Crime Penalties and Treatment-Mandated Felonies Initiative* to reform Prop. 47, which will go before voters on November 5.

The bipartisan initiative mandates treatment for drug addiction and mental health, toughens laws on drug dealing especially fentanyl, and reintroduces harsher penalties for repeat theft offenses, targeting “smash and grab” crimes.

Prop. 36 aims to address the rising issues of drug addiction and theft exacerbated by the 2014 voter-backed initiative Prop. 47, which lowered penalties for these crimes. Prop. 47 more than doubled the amount a person could steal before facing a felony charge from \$400 to \$950, by requiring that thefts under \$950 be charged as misdemeanors.

City provides information about Placer County Transportation Planning Agency’s Measure B

In September, Public Affairs and Communications staff developed information addressing facts and questions about the PCTPA’s Measure B titled *South Placer Traffic Relief*, to inform and educate residents about the opportunity to consider PCTPA’s Measure B, a half-cent sales tax, on the November ballot. The information can be found at roseville.ca.us/measureb

The measure is put forth by PCTPA, which is not part of Placer County government, but is a separate agency that has a councilmember from Roseville on its board. The PCTPA is the designated Regional Transportation Planning Agency for Roseville and surrounding areas.

A similar measure was placed before all Placer County voters in 2016 and nearly 64 percent of voters supported it. That was slightly less than the nearly 67 percent (two thirds) of votes needed for approval.

Addressing and reducing homelessness

Roseville remains laser-focused on preventing and addressing homelessness and decreasing associated blight.

576 people permanently housed – On the prevention side, nearly \$900,000 was disbursed in Homeless Prevention and Rapid Rehousing funds from US Department of Housing and Urban Development. Launched throughout Placer County in late 2018, the Community Solutions Built for Zero initiative has resulted in permanently housing over 576 Placer County residents including 172 veterans and 404 experiencing homelessness chronically. A clear demonstration of how partners coming together to coordinate critical programs and services to address homelessness can result in big impacts.

Police Social Services Unit helps homeless access resources – The Roseville Police Department’s Social Services Unit has been using the Roseville Homeless Response Team model. This model has led to over 1,300 individuals securing or maintaining permanent housing in the last year alone.

Roseville’s input cited in Supreme Court decision – In June 2024, the Supreme Court’s decision in the Grants Pass case provided clarity on the legal options the City has to address camping issues related to homelessness. Roseville was one of 13 California cities that participated in a friend-of-the-court brief in that case, and staff’s experience was cited in the majority opinion in the case. While this ruling in and of itself does not change the complexities of homelessness, it also did not criminalize it. What it did was give the City back some tools to help manage it more effectively and lift the constant threat of litigation.

Roseville Electric to host 2025 American Public Power Associations Lineworkers Rodeo

Roseville Electric Utility is gearing up to host the American Public Power Associations (APPA) Lineworkers Rodeo on March 29, 2025. This significant event showcases the skills and dedication of utility workers throughout the nation who perform routine maintenance as well as restore power during extreme weather events and emergencies, and respond to other natural disasters. Competitors will travel to Roseville for this event, boosting our local businesses, hotels, and restaurants. To offset the costs associated with hosting the rodeo, the Roseville Rodeo Committee has been actively seeking sponsorships from local businesses and organizations. In addition to securing sponsorships, the committee has been entering into contracts with key vendors, such as tent rental, entertainers, EMT, security, and food service companies, to ensure a smooth and successful event. Recognizing the importance of public involvement, the committee has made it a priority to engage the community and highlight the value that city-owned utilities provide to residents.



City leaders attend annual Latino Leadership Council Summit

The Police Chief, Deputy City Manager, Economic Development Director, and City Clerk joined South Placer community leaders from education, government, non-profit, and businesses at the annual Leadership Summit sponsored by the Latino Leadership Council. Speakers highlighted a range of perspectives on issues and focused on how partnerships are strengthened through collaborative efforts to improve quality of life.

Transportation 360 examines how public transit can better serve residents

Alternative Transportation is in the process of developing master plans for Roseville Transit and active transportation. This public engagement-driven initiative is called Transportation 360. So far there have been three open houses, more than a dozen pop-up events, two interactive feedback maps, and four surveys. Input from the public and community groups is shaping the transportation master plans.

A comprehensive operational analysis (COA) looks at how transit can better serve its residents. The purpose of the COA is to examine all aspects of Roseville Transit's existing service and search for new and innovative ways to provide transit services to Roseville residents. The project kicked off in 2023 and following an extensive outreach effort, the plan is nearly complete. The COA will propose new Local and Commuter bus routes, as well as some changes to the fare structure. Staff will present the COA to the Transportation Commission in November, followed by a presentation to the Council in early 2025.



Another part of Transportation 360 is the creation of an Active Transportation Plan (ATP). The ATP updates the 2008 Bicycle Master Plan and 2012 Pedestrian Master Plan and combines the former plans into one document. This new plan provides a vision and action plan for improving safe and convenient active transportation travel in the city for all ages and abilities. The ATP kicked off in 2023. Currently, the City is seeking public feedback on the draft recommendations. Final recommendations will be ready in early 2025 and presented to the Transportation Commission and City Council in spring 2025.

Environmental Utilities showcases strategies for resilient water systems

In late July, Roseville was spotlighted as it hosted the Association of California Water Agencies (ACWA) Regions 3 and 4 program, "Guardians of the Source: Strengthening Watershed Resilience for Future Generations." The event drew 75 water leaders and experts across the state to explore pioneering strategies and partnerships driving water sustainability. Roseville's Utility Government Relations Administrator collaborated with ACWA to showcase the impact of Roseville's Aquifer Storage and Recovery (ASR) program in securing the region's water future. The day wrapped up with an exclusive tour of the Solaire ASR well, offering attendees a firsthand look at this innovative technology in action.



PRL partners with Urban Forestry Foundation to promote environmental benefits of mulch

Roseville Parks, Recreation & Libraries partnered with Roseville Urban Forestry Foundation for a series of volunteer projects to provide mulch in our urban forest. In total, five volunteer projects have occurred in five different parks with support from more than 250 volunteers who spread 760 yards of mulch. Mulch is a vital resource for our urban forest, playing a key role in conserving water, protecting soil from erosion, suppressing weeds and moderating temperature extremes. The mulch used in these projects is primarily sourced from fallen trees in our parks, streetscapes, and open space, which has the additional benefit of diverting organic material from the landfill.

Utility Exploration Center's field day earns top honors

Roseville Utilities Field Day, a collaboration between the Utility Exploration Center, Environmental Utilities, Electric Utility, and Roseville Joint Union High School District's Career Technical Education program, earned two prestigious awards: the Public Outreach and Education – Large Agency award from the California Association of Sanitation Agencies (CASA) and a Savvy award from the City-County Communications and Marketing Association (3CMA).

Held biannually, this hands-on career exploration program connects students with utility professionals to explore career paths in electricity, wastewater, water, and solid waste. The program aims to inspire the next generation of skilled utility workers within the local community by showcasing the real-world impact of utility work.

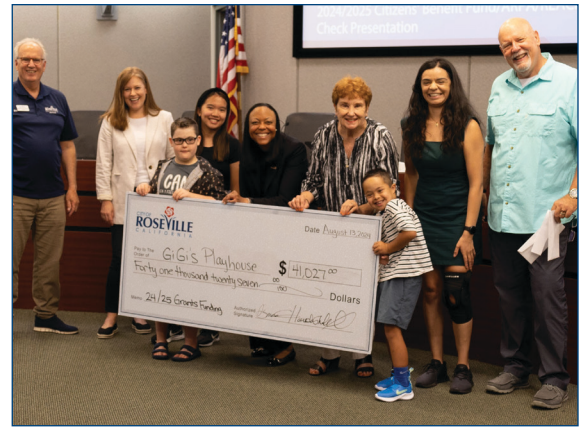


Grants Advisory Commission awards \$621,270 to community non-profits

On August 13, the Roseville Grants Advisory Commission and representatives of the City Council presented checks to 23 local non-profits in a ceremony in the Roseville City Council Chambers. The non-profit organizations serve Roseville residents, with different programs addressing a wide span of social needs including disability awareness, hunger, homelessness, and veterans' needs.

The City's grant program is funded through the Citizens' Benefit Fund, American Rescue Plan Act Funds, and the Roseville Employees Annual Charitable Hearts (REACH) fund. To date, the Citizens Benefit Fund, American Rescue Plan Act Funds, and REACH have awarded a combined \$18.7 million to support non-profits within our community.

The Citizens' Benefit Fund was established in 1993 following the sale of the city-owned Roseville Hospital. The proceeds were placed in a trust and a portion of the interest earned each year is made available for grants with the purpose of improving the quality of life for the citizens of Roseville. Public agencies, public schools and non-profit 501(c)3 or 501(c)4 organizations are eligible to apply. The next grant application process opens December 2, 2024.



Annual State of the City highlights excellence and opportunities as Roseville "stays on track"

On August 17, 2024, the mayor delivered the annual State of the City address to an audience of 250 at Goldfield's Trading Post in Downtown Roseville. This year's venue, adjacent to the railroad tracks, was once a JC Penney store, the hub of retail activity on Vernon Street. It was shuttered for years, but through the City's proactive efforts, it transitioned to become a thriving anchor of dining and entertainment on Vernon Street. It symbolizes Roseville's ability to "stay on track" with its vision as circumstances change.

In his address, Mayor Bruce Houdesheldt emphasized the quiet, respectful leadership and community input that has been Roseville's strength. "We have a blend of perspectives that we bring to our policy decisions...we're respectful and not divisive in our deliberations. We're open to a range of thoughts and views. We separate partisanship from policy. That's been Roseville's strength for more than a century now. It's an intentional and welcoming way to create community in a place that supports so many lives and livelihoods." Watch or read the speech at roseville.ca.us/soc2024. It's always free to attend and is hosted by the Roseville Area Chamber of Commerce.



City offers election season primer for City Council candidates

On August 15, the City Clerk's Office held a Qualified City Council Candidate workshop that covered the many regulations, requirements, and laws that candidates should be aware of, including campaign sign rules, electioneering training, campaigning best practices and additional resources. Presenters included the City Manager, City Attorney, and the City Clerk's election team. The workshop will continue to be part of the City's effort to support candidates' successful campaign cycle.

City earns three 1st place awards for excellence in government programming

The Public Affairs and Communications (PAC) Department received two first-place Star Awards and the Parks Recreation and Libraries (PRL) Department received one from NATOA, the National Association of Telecommunications Officers and Advisors, for excellence in government programming. The awards recognized the excellence of the monthly *What's Happening in Roseville* video series, the broadcast of City Council, Board and Commissions meetings, and the National Water Safety Month campaign. Watch on the City's YouTube channel youtube.com/@cityofrosevilleca and website roseville.ca.us/watch.

PAC also received second place for the Roseville Electric video to promote the National Lineworkers Rodeo, sponsored by the American Association of Public Power Agencies, that will take place in Roseville this coming March. And PRL received third place for its video to promote its quest for a Gold Medal from the National Recreation and Parks Association.





Deliver exceptional City services

myRSVL completes successful first year handling service requests and inquiries

myRSVL offers an automated customer service tool to enhance how staff handle residents' requests, builds an extensive knowledge database of staff processes, and enhances the experience using the City's website, mobile app, and Rosie the Chatbot.

Over the last 12 months, the City has received a total of 5,210 requests since launching and 10,346 mobile app downloads. A new General Inquiries Request was added to manage requests that may not fall within a category that is currently available to the public. Also, Rosie, our award winning chatbot, recently released a second iteration that features faster responses and a cleaner design.

Requests can be submitted by visiting roseville.ca.us/myRSVL, or by downloading the myRSVL app on Apple or Android devices.



Rosie the Chatbot won Citibot's Innovative Brand Ambassador Award highlighting the City's work in fostering innovation, inclusivity, and equity within communities.

What the Top 5 myRSVL Service Requests Represent

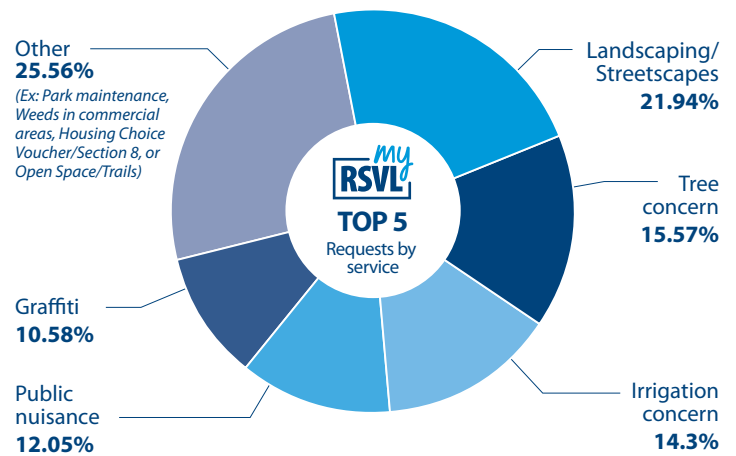
Landscaping/Streetscapes – 21.94% represents the number of requests the Parks Division received for concerns related to trash, plantings, irrigation, etc. in landscaped areas in City parks and along streets.

Tree concern – 15.57% represents the number of requests the Parks Division received regarding various tree related issues like down tree, tree limb snapped, but hanging, or blocking streetlight/street sign.

Irrigation concern – 14.3% represent the requests the Parks Division received for a variety of concerns related to irrigation in City parks or street landscaping. Examples of irrigation concerns include a broken sprinkler head, a leak, an oversaturated turf area, sprinkler overspray, or lack of proper watering.

Public nuisance violation – 12.05% represents the number of requests Code Enforcement received regarding a public nuisance that is visible from the public right-of-way that constitutes as a visual blight such as trash and debris or overgrown weeds; encroachments like basketball hoops; prohibited signs, and zoning violations related to fences and setbacks.

Graffiti – 10.58% represents the number of requests regarding graffiti. When graffiti is reported and determined to be on City property, the targeted removal timeframe is in 48 hours and generally removed by the Parks Division. If the graffiti is determined to be on private property, the Code Enforcement Division notifies the property owner, and they are given 10 days to remove.



City's U.S. Passport facility offers unique and convenient amenity

Roseville is the only city in California that has its own passport center with full-time staff dedicated to accepting passport applications. This service generates over \$500,000 in general fund revenue and is a value added to the community. The passport center, located at 316 Vernon Street, has processed over 12,000 passports applications to date. For an appointment and more information visit roseville.ca.us/passports. Hours of operation are Monday – Friday 7:15 a.m. to 4 p.m.

Staffing/Recruitment

The City's staffing vacancy rate for regular positions decreased to 6.94% from April to June, as compared to 8.96% and 9.18% for the prior two quarters. Human Resources processed 54 new hires (20 regular; 34 temporary) and 82 employee separations, which included 23 regular employee resignations, 12 retirements and 47 temporary/seasonal employees.

Number of new single-family home permits issued/Number of code enforcement cases

Fiscal Year 2023-24 concluded with above-normal activity levels. Development Services issued permits for 544 multi-family apartment units and 1,259 single-family residential units, reflecting a 40% increase over the City's historical annual average of 900 permits. The majority of new home construction remains concentrated in the Sierra Vista, Fiddymont Ranch, Creekview, and Amoruso Ranch plan areas, all of which are progressing as anticipated.

As FY2024-25 begins, development activity is showing signs of returning to pre-pandemic levels in specific segments. While 257 single-family home permits were issued in the first quarter—approximately one-quarter of the historical annual average—single-family permit issuance is expected to decline to around 800 units as new subdivision construction slows and finished lots are absorbed. In contrast, the multi-family sector continues to gain momentum, with over 2,000 apartment units currently under construction and more in the pipeline, aligning with broader housing trends.

Tenant improvements and new commercial construction are projected to maintain steady growth, driven by significant investments from Kaiser and Sutter healthcare systems, as well as Bosch Corporation's multi-year investment in the former TSI Semiconductor plant. These projects are expected to spur growth over the next seven to 10 years.

Meanwhile, the Code Enforcement team continues to play a vital role in community engagement. In the first quarter alone, staff have responded to 436 complaints, conducted 715 inspections, and successfully closed 450 cases. This proactive approach highlights Roseville's commitment to addressing community concerns, reducing recurring issues, and ensuring compliance with City regulations, which ultimately contributes to a higher quality of life for all residents.

Staff works through the night to ensure safety following CrowdStrike global outage

On July 18, 2024 a global technology outage caused by a faulty software update disrupted countless organizations, including Roseville. The City's Information Technology (IT) team, along with members from Fire, Police, Communications, Risk Management, Electric, and Environmental Utilities, swiftly responded to the crisis. Their round-the-clock efforts ensured the continued operation of critical services, despite widespread disruptions.

Thanks to City staff's preparedness and collaboration, Roseville experienced minimal service interruptions compared to many other areas. The team's dedication and expertise were instrumental in restoring full functionality and minimizing the impact on staff and residents.

The IT team's efforts over a 22-hour period involved restoring systems, assisting staff with their devices, and maintaining essential services like 911 calls and radio communications. Their dedication and professionalism were instrumental in overcoming this significant challenge.

360-degree camera systems to enhance waste collection operations

Waste Services has equipped its solid waste collection fleet with 360-degree onboard camera systems to reduce liabilities and streamline operations. These industry-standard cameras provide comprehensive coverage of vehicle activities, improve service verification, and offer liability protection in case of accidents.

The enhanced visibility also contributes to lower operating costs and improved customer service. All new waste collection vehicles will come factory-equipped with these advanced camera systems.

Total records processed	Fiscal Year 2022	Fiscal Year 2023	Fiscal Year 2024
• Building permits	7,087	7,030	1,754
• Single Family Dwelling (SFD) permits	1,107	1,259	257
• Multi Family Dwelling (MFD) units	896	544	191
• Revisions	550	522	117
• Master Plans	146	128	45
• Planning entitlements	96	96	14
• Ministerial permits	303	349	116
• Sign permits	180	135	29
Code Enforcement			
• Complaints responded to	2,534	2,091	436
• Inspections conducted	4,118	3,234	715
• Cases closed	2,449	2,061	450



Utilities Customer Care

Utility Billing has officially rebranded to Utilities Customer Care, a name that reflects the core of Roseville's purpose. While "Utility Billing" emphasized transactions, "Utilities Customer Care" highlights the City's commitment to understanding and addressing the needs of the City's Electric and Environmental Utilities customers with empathy, ensuring that each touch point is meaningful and focused on creating outstanding experiences.

Citywide leadership and supervisory training

Human Resources launched two staff training programs with a total of 96 managers and supervisors being trained. One is Leading and Maintaining a High Performing Team training program and the other is Essentials of Effective Supervision, which is an eight-month program taught monthly by City Department Heads.

2024 Voice of the People Award in Excellence in Economy

In September the City received the 2024 Voice of the People (VOP) Award in Excellence in Economy presented by Polco and the International City/County Management Association (ICMA). The VOP Awards honor local governments that best engage residents and include public opinion in community decisions. The VOP Awards are the only national honors recognizing local governments based on community data and resident feedback.

The City was nominated for this award based on the most recent National Community Survey, which indicated the economy continued to be an important and positively rated facet of the community. The City highlighted a strong approach to fostering an economically stable community, careful land use planning, diversified market sectors, and fiscal responsibility.

This stability demonstrates how the City can consistently deliver high levels of public services while supporting and pursuing strategic economic growth. The City's high score of overall economic health is a reflection of our consistency and commitment to economic development and growth over the last few years.



City Manager Dominick Casey (right) accepts award at ICMA conference

Summer reading challenge

Roseville Public Library's annual summer reading program promotes a love of reading and encourages lifelong learning. This program is especially important for our younger residents, as research shows that children who don't read over the summer can lose up to 20% of their reading skills. While more than 10,000 reading logs were distributed during the summer of 2024 to participants in the reading challenge, over 1,100 book prizes were claimed, highlighting that the joy of reading and participation extends beyond just collecting prizes. The summer reading program is provided in-part through sponsorship from the Friends of the Roseville Public Library.

City leads session on Organizational Culture at ICMA's annual conference

The International City County Managers Association (ICMA) selected the City of Roseville to lead a session on Organizational Culture at its annual conference in Pittsburgh, Pa., in September. Nearly 100 city managers from throughout the country attended the session to learn about Roseville's approach as shared by the City Manager and staff from Public Affairs and Communications and Parks, Recreation and Libraries.

Now in its 10th year, the City's Organizational Culture and Leadership (OC&L) initiative focuses on the Employee Experience, including stronger communications and connections among staff, more opportunities for personal and professional growth, and greater appreciation for what it means to be part of a people-first, public-service organization.



Regional updates

Placer One

Formerly known as Placer Ranch, “Placer One” is a partnership between Placer County, California State University Sacramento, Sierra College, and Taylor Builders to develop approximately 2,213 acres in South Placer County’s Sunset Area. The project includes a 300-acre site for development of the Sacramento State Placer Center and a Sierra College extension. At buildout, Placer One is planned to accommodate 5,636 residential units, including single-family detached and multifamily attached units, age-restricted neighborhoods, and mixed-use facilities.

The first phase of development is underway and will consist of approximately 900 single-family units accessed from Fiddyment Road. Construction of the four sewer force mains was completed this past spring and Angus Road is now fully operational. Installation of a reclaimed water line connection on Woodcreek Oaks Boulevard will also potentially impact Roseville residents, but no timeline is yet available for that connection.

Lastly, engineering staff has worked with the developer and Placer County on a traffic study to determine at what point roadway connections need to be made to Woodcreek Oaks and Foothills Boulevard. This study has shown that the projected absorption rates for Placer One will dictate roadway connections for both Foothills Boulevard and Woodcreek Oaks in 2030. The developer for Placer One seeks to have the Foothills Bridge shelf ready for construction, so design plans are underway for the Foothills Boulevard Bridge over Pleasant Grove Creek, which is required to complete the Foothills extension. City of Roseville Development Services and Public Works staff continue to work with Placer County and the developer on these issues.

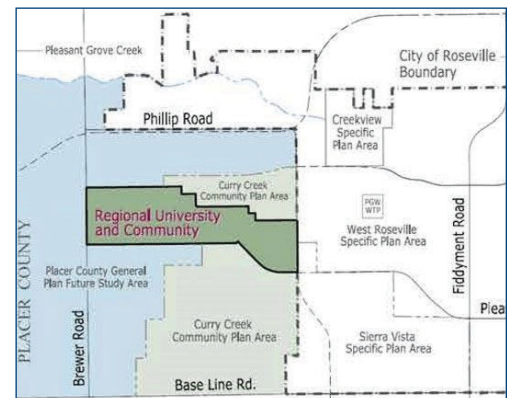
Placer Vineyards

Placer Vineyards encompasses 5,230 acres south of Baseline Road, generally south/southwest of the Sierra Vista Specific Plan (SVSP). The project is entitled for more than 14,000 residential units. Construction is underway on the first phase, which includes seven properties (Property 1A, 3, a portion of 4B, 7, 12B, 15 and a portion of 19) totaling 1,535 acres, or approximately one third of the plan area, and will include construction of up to 5,266 residential units, 42 acres of retail, commercial and office/professional uses, schools, parks, open space, and other public serving land uses.

Placer Vineyards shares responsibility with the Sierra Vista landowners for widening Baseline Road, which is coordinated by Development Services and Placer County. The majority of widening and other intersection and roadway improvements on Baseline Road is complete. The remaining segments adjacent to Baseline Marketplace will begin with the Costco project this summer and should take two construction seasons to complete.

Regional University Specific Plan

The Regional University Specific Plan spans 1,159 acres just west of the city limits near the intersection of Pleasant Grove and Santucci boulevards. The development comprises two main components: the university plan and the community plan. Combined, the plan consists of a mixed-use development totaling 4,387 housing units of various densities (including roughly 2,000 units for student and faculty housing), a four-year private university, commercial/retail spaces, a neighborhood park, a fire station, a public elementary school, open spaces, and accompanying infrastructure. Roads, trails, housing construction, and commercial development is anticipated to precede the construction of the private university, which is intended to be funded in part by home sales. The property was purchased in 2021 by Hillsdale College, a Michigan-based private liberal arts college that is doing business for the project as HC Real Estate Holdings Inc.



In December 2022, Placer County approved the first phase of development in the community portion of the plan area consisting of approximately 1,000 low-density residential units and 11-acres of commercial. Improvement plans are currently under review by Placer County, but a developer has not been identified and there is no expected date of construction at this point.

Placer County General Plan Update

In November 2022, the Board of Supervisors directed County staff to begin the process to update the County’s General Plan. The County’s current General Plan was last comprehensively updated in 1994. The update will require staff time and coordination with multiple City departments. On June 13, 2023, the County Board of Supervisors approved a comprehensive scope of work and authorized staff to release a Request for Proposals for consultants to undertake the update. The County selected a consultant in September 2023. The project website is placer.ca.gov/9618/General-Plan-2050.

SACOG Metropolitan Transportation Plan / Sustainable Communities Strategy

During the June 20, 2024, Sacramento Area Council of Governments (SACOG) Board meeting, the land use scenario for the Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS) Blueprint was adopted. As a separate action, the Board also adopted eight “Statements of Commitment” to explain the way in which the proposed 2025 MTP/SCS would relate to the 2004 Blueprint. The draft schedule would have the Board voting on the transportation scenario in the fall, at which point work would begin on developing policies and implementation strategies. The Environmental Impact Report (EIR) is not expected to be released until early summer 2025, with plan adoption anticipated by the end of 2025.

Study to examine municipal boundaries

In 1963, the State Legislature created LAFCOs to help direct and coordinate California’s growth logically, efficiently, and orderly. Each of the 58 counties in California has a LAFCO. LAFCOs are charged with discouraging urban sprawl, encouraging orderly boundaries, forming local agencies, preserving agricultural lands and open space, and regulating the extension of services outside jurisdictional boundaries.

In 2001, under the enactment of the Cortese-Knox-Hertzberg Local Government Reorganization Act of 2000 (“CKH Act”; Government Code Section (GCS) 56000 et seq.), LAFCO acquired responsibility for preparing MSRs. On or before January 1, 2008, and every five years thereafter, LAFCO shall, as necessary, review and update the SOI for each local agency. In conjunction with the SOI updates, LAFCO shall prepare corresponding MSRs. Roseville’s MSR was last completed in December of 2017 and is due for an update.

The MSR evaluates the structure and operation of the City and discusses possible areas for improvement, coordination, or changes to the SOI. The MSR will focus on the following seven elements, as required by law:

1. Growth and population projections
2. The location and characteristics of any disadvantaged unincorporated communities within or contiguous to the sphere of influence
3. Present and planned capacity of public facilities and adequacy of public services including infrastructure needs or deficiencies
4. Financial ability of agencies to provide service
5. Status of, and opportunities for, shared facilities
6. Accountability for community service needs, including government structure and operational efficiencies
7. Matters related to effective or efficient service delivery required by commission policy

Additionally, for SOI updates/amendments, State Law requires LAFCO to prepare and adopt a written determination for each of the following considerations:

1. The present and planned land uses in the area, including agricultural and open space lands
2. The present and probable need for public facilities and services in the area
3. The present capacity of public facilities and adequacy of public services that the agency provides or is authorized to provide
4. The existence of any-social or economic communities of interest in the area if the commission determines that they are relevant to the agency
5. For an update of a sphere of influence of a city or special district that provides public facilities or services related to sewers, municipal and industrial water, or structural fire protection. 5. The present and probable need for those facilities of any disadvantaged unincorporated communities within the existing sphere of influence

A SOI defines the probable physical boundaries and service area of a city. An SOI amendment is an important step prior to an application for annexation and is at the discretion of LAFCO. The California Appellate Court holds that SOIs must be adopted before an annexation to the affected city or district can be considered.

LAFCo issued an RFP on June 22, 2023 seeking consulting services to conduct this work. The consultant selected has been using information gathered through strategic plans, the General Plan, websites, financial reports, audits, research, personal communication, and the Municipal Service Review Guidelines published by the Governor’s Office of Planning and Research to conduct their work. The first draft of the MSR is expected to be available for public comment in November 2024.